



BRILLIANT
massage & skin

An Investment

IN UNPRECEDENTED INDUSTRY
GROWTH, **PROVEN SUCCESS**, AND
SERVICE MASTERY WITH BRILLIANT
MASSAGE & SKIN

BENEFIT FROM OUR STRATEGIC APPROACH TO MEETING INCREASING CONSUMER DEMANDS IN A BILLION-DOLLAR INDUSTRY

The Brilliant Massage & Skin name has become synonymous with excellence in massage therapy and skincare services. Our commitment to quality and customer satisfaction sets us apart in the industry and our proven business model offers a turnkey opportunity with comprehensive training covering everything from service delivery to seamless operations!

Founded by Jolita Sakmanaite in 2016 in Burlington Vermont, Brilliant Massage & Skin has grown steadily to become the highest-rated studio for world-class services in the state. We've crafted a system that makes business ownership smooth, efficient, and stress-free and our dedicated support team ensures all Brilliant franchisees are empowered for success.



The beauty industry is experiencing unprecedented growth as wellness takes center stage for U.S. consumers. Recent years have seen a substantial increase in spending on cosmetic services with skincare leading the sales. The personal care market raked in an impressive \$97 billion in national revenue this year as the emphasis on self-care continues to soar.

From improving physicality to prioritizing holistic health, consumers are actively seeking natural avenues for stress reduction and pain relief through massage therapy. For franchisees, this presents an unparalleled opportunity to tap into evolving consumer preferences with Brilliant Massage & Skin as the go-to destination in beauty and wellness!

Franchisees can enjoy the future of massage and skin services with our proprietary operating system, offering support for phone interactions and back-end schedule management. By eliminating in-person receptionists, we can streamline daily tasks and empower our therapists to attract top talent and ensure 5-star customer reviews that create a loyal customer base.

So invest in brilliance, invest in yourself, and join us on a journey where luxury, innovation, and success seamlessly converge to transform your future!



EASE INTO ENTREPRENEURSHIP WITH OUR PROVEN MODEL BACKED BY STREAMLINED OPERATIONS AND **UNMATCHED EXPERTISE**

An investment in Brilliant Massage & Skin offers a proven track record of excellence and a turnkey solution to business ownership backed by comprehensive training. As a high-rated studio for world-class services, we can uniquely position franchisees at the forefront of an industry experiencing unprecedented growth. It's your time to shine!



Successful Model: Brilliant Massage & Skin delivers a track record of growth and a devoted community following. With two thriving locations in Vermont, our model is a testament to the proven potential and financially strong foundation we've established for franchisees.



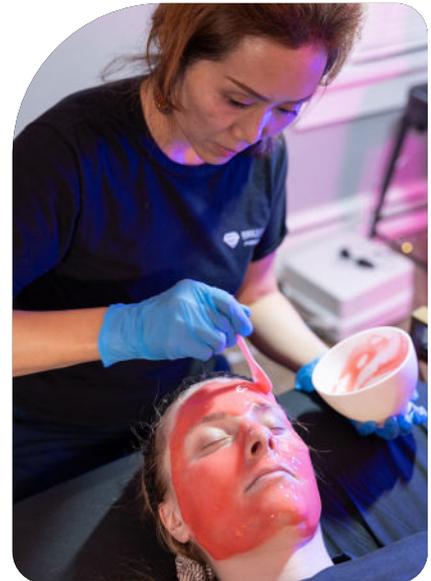
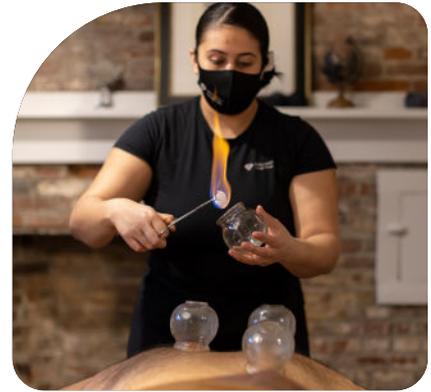
Proprietary Systems: Experience the joy of owning a beneficial business with Brilliant Massage & Skin's operationally simple and easily replicable systems. Our locations provide high levels of service that translate into a loyal customer base quickly and efficiently.



Established Reputation: What sets Brilliant Massage & Skin apart is our specialization in a diverse range of massage and skin services, all conveniently offered under one roof. This multi-service model elevates our brand and creates multiple revenue streams.

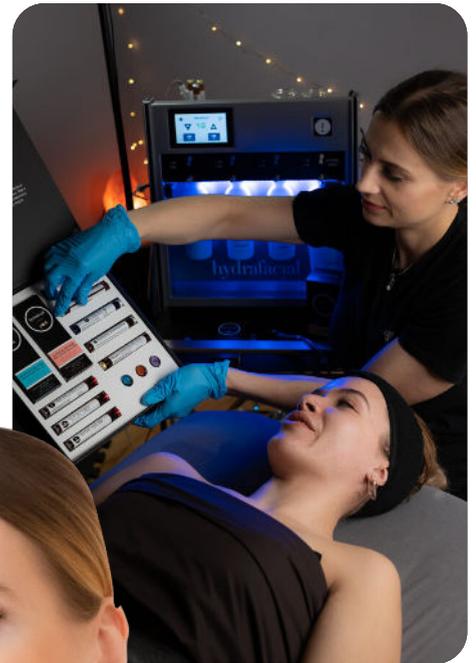


Industry Growth: Brilliant Massage & Skin services align perfectly with the booming beauty and wellness industry. With the personal care market raking in \$97 billion nationally this year, the time is now to tap into the modern consumer's increasing emphasis on self-care.



JOIN OUR FAMILY OF BRILLIANT FRANCHISEES

At **Brilliant Massage and Skin**, we want to partner with people who are passionate about delivering the highest quality services and building lasting, enriching relationships with clients. We're seeking motivated franchisees with strong sales abilities. Our ideal candidates will be massage therapists or spa and wellness professionals, though previous industry experience is not required.



**JOLITA
SAKMANAITE**

OWNER & FOUNDER



UNPARALLELED SUPPORT FOR A STRESS-FREE FRANCHISE EXPERIENCE



BRILLIANT
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At Brilliant Massage & Skin, we prioritize the success of our franchisees through unwavering support at every step of their journey. Our dedicated team stands ready to assist around the clock in navigating all the complexities of running a successful business, ensuring franchisees are well-prepared for personal and professional growth!



Site Selection Support: Brilliant Franchising has the groundwork covered from handling lease negotiations to securing the best possible structure. Your success starts with the right location, and we're here to make sure it's nothing short of brilliant.



Operational Support: We're committed to your ongoing success. Our team provides continuous training and support in everything from new business development to lead generation through industry expertise so your franchise can thrive.



Marketing Support: Brilliant Massage & Skin takes the lead in developing advertising initiatives from social media materials to local campaigns in order to boost brand visibility in new markets and ensure that your franchise shines along the way.



Developmental Support: We believe in evolving for the better. That's why our leadership is continually researching methods and techniques that enhance profitability and adapt our model to the ever-changing marketplace to stay ahead of the curve.

Financial Snapshot

Minimum Initial Investment

\$120,000

Franchise Fee

\$35,000

Franchise Fee

6%

of Gross Sales

Local Advertising

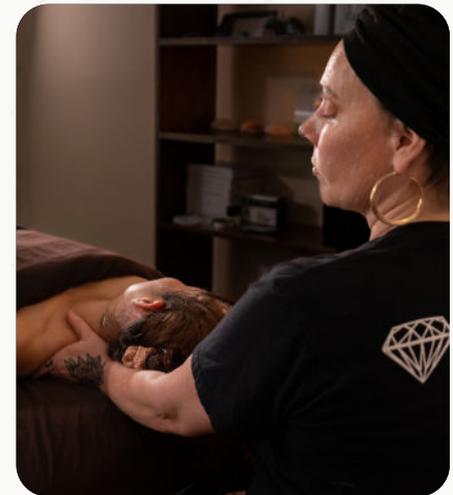
6%

of Gross Sales

Corporate Advertising

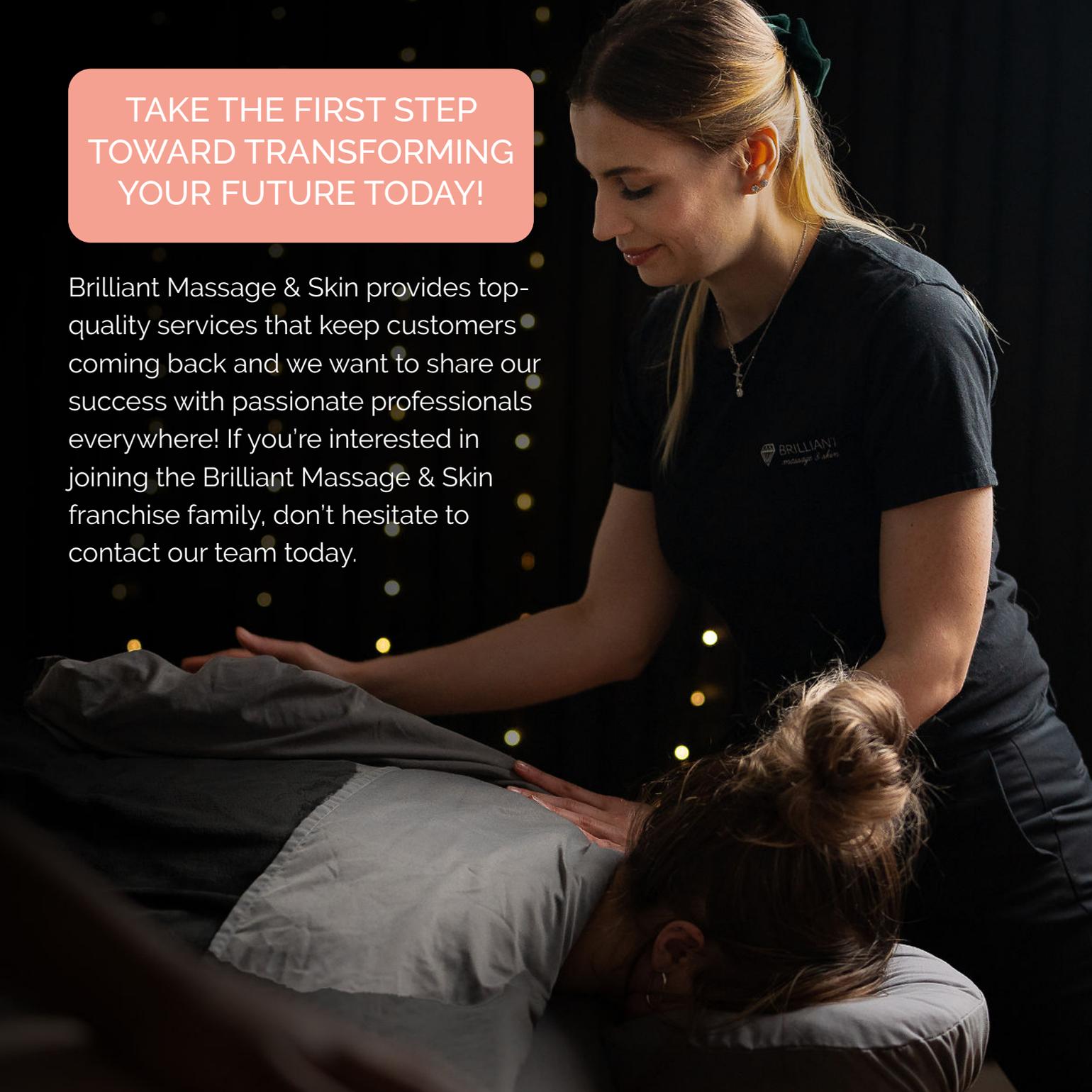
1%

of Gross Sales



TAKE THE FIRST STEP
TOWARD TRANSFORMING
YOUR FUTURE TODAY!

Brilliant Massage & Skin provides top-quality services that keep customers coming back and we want to share our success with passionate professionals everywhere! If you're interested in joining the Brilliant Massage & Skin franchise family, don't hesitate to contact our team today.





BRILLIANT

massage & skin

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South Burlington, VT 05403

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www.franchise.jolitabrilliant.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.